## The Magic Butterfly® new collections 2018 "Mailing Packs" for all...

<u>NEW CONCEPT</u>: The light's echo rings in every colours...

Balance gives rise to complementarity. Harmony of the whole and vibration of colours!





<u>IMPULSION</u>: A swirl of joy and colours...

Bright colours heady radiance and sour vitality pulse the festive origins of a spiritual sharing.

WILD NATURE: Indomitable, instinctive, breathtaking... Incomparable beauty.

Unspeakable fate of fleeting life!



### Product 1: The Magic Butterfly® Standard Mailing Pack (from 100 units)

Magic Flyer International offers you the possibility to add a personalised card to a Magic Butterfly® from corporate Special Range (Standard Double Card: 13,5 x 13,5 cm closed, four colours printing on both sides). Available within 15 days depending on the validation of your card "Digital Printing Proof" and on the country of delivery.



# The Magic Butterfly® Customized transform your communication!

#### Product 2: The Magic Butterfly® Customized (Starting at 500 units)

Our Magic Butterflies® can lend their wings to your communication: you can create your own Magic Butterfly®!

If you want to create it by yourself, Magic Flyer International will provide you with the templates (Photoshop or Illustrator version). If you choose the "Graphic Department Option", our creative team will design your Magic Butterfly® in accordance with your graphic chart and your instructions. Available within 20 days depending on the validation of your Magic Butterfly® "Digital Printing Proof" and on the country of delivery.



#### Product 3: The Magic Butterfly® Complete Mailing Pack (from 500 units)

This is the most complete solution for your communication: 1 personalised card + 1 personalised Magic Butterfly® + 1 Envelope. The double card's standard size proposed is 13,5 X 13,5 cm closed, four colours printing on both sides. Other sizes or brochure concepts can be used, as long as they do not interfere with the Magic Butterfly®'s flight. Our team will advise you on this matter. Available within 20 days depending on the validation of the "Digital Printing Proof" of your Magic Butterfly® "Complete Mailing Pack" and on the country of delivery.



#### You can create your own card, your own Magic Butterfly®

Magic Flyer International provides you with its experience to advise to you on the best adapted choices for your project. Create your own card and your own Magic Butterfly®, we will provide you the templates. If you choose the "Graphic Department Option", our creative team take in hand your project. Magic Flyer International is in charge of all printing elements, the winding up and the insertion of each Magic Butterfly® in your cards and envelopes. The envelopes are delivered sealed or left open as you wish. You will receive a "PRODUCT READY TO BE SEND".

